California Dental Association and ‘The Art and Science of Dentistry’

‘CDA Presents’ expects 28,000 dental professionals, May 15-17

With an economy consistently ranked larger than Russia’s, it’s no surprise that in California dentistry is big business.

Effectively illustrating that point are the two annual meetings of the California Dental Association, both of which compare in many ways to the biggest dental meetings in North America.

The spring 2014 CDA Presents is expected to attract more than 28,000 dental professionals to the Anaheim Convention Center, May 15-17. The meeting provides numerous opportunities to learn about dentistry’s latest clinical, technological and business advancements.

Sprawling exhibit hall

The 150,000-square-foot exhibit hall, expecting to host approximately 600 companies, is used by many dental-product companies to launch hundreds of new tools, materials and services on the West Coast.

Exhibit hall hours are from 9:30 a.m. to 5:30 p.m. on Thursday and Friday and from 9:30 a.m. to 4:30 p.m. on Saturday.

Attendees who are not members of the California Dental Association and simply want to tour the exhibit hall can register on site for a one-day pass. The cost is $175 and is valid for Saturday exhibit hall hours only. It is not valid for continuing education courses. To register, you can visit the membership counter during on-site registration hours on Saturday, May 17.

Family friendly

With the attractions of Disneyland in the immediate neighborhood, meeting organizers keep the event family friendly, including family hours in the exhibit hall all three days from 9:30 a.m. to noon.

Children are not allowed in educational sessions, but full- and half-day children’s programs are available for a fee for ages 6 months to 12 years, in two separate groups. Licensed and bonded child care professionals (with KiddieCorp) will provide age-appropriate activities at the Hilton Anaheim Hotel.

As always, CDA also will offer discounted tickets to Disney attractions. For advance purchase of specially priced resort tickets, you can visit the custom ticket store.

Get the app

By downloading the CDA app you can access meeting schedules, process C.E., read speaker bios and get real-time updates from the convention floor. The app also has maps and information on exhibitors and local hotels. It’s a year-round tool, too, enabling you to get CDA news, access practice support information and subscribe to CDA publications.

Links to the various app-platform options (iPad, iPhone, Android, mobile web) can be found on the CDA Presents website, (www.cda.org/about-cda/mobile-apps). You can also stop by the CDA booth (No. 1107) in the exhibit hall to learn more about the app and pick up some CDA swag.

C.E. everywhere

The heart of CDA Presents, of course, are the courses and lectures, most worth C.E. credit. Opportunities include hands-on workshops with cadavers, learning the latest restorative techniques and gaining an international perspective on dentistry with experts from Mexico and Germany.

Among the meeting’s many noteworthy speakers this year are Pascal Magne, DMD, PhD, professor of esthetic dentistry in the division of restorative science at the Herman Ostrow School of Dentistry at USC, and Gerard Chiche, DDS, who is the Thomas P. Hinman Endowed Chair of Restorative Dentistry and the director of the Center for Esthetic and Implant Dentistry at the Medical College of Georgia School of Dentistry in Augusta.

(Source: California Dental Association)
JDIQ expects more than 225 companies in exhibit hall

The Journées dentaires internationales du Québec will take place from May 23–27 at the Palais des congrés de Montréal. Working with the Association of Prosthodontists of Quebec, this year the JDIQ also will host the Association of Prosthodontists of Canada. This is attracting a larger number of top speakers in implant and restorative dentistry and attendance by more prosthodontists. The meeting is one of North America’s highest-attended dental meetings, and more than 12,000 attendees are expected this year. Described by organizers as Canada’s most highly attended bilingual convention, the meeting will feature a scientific program with more than 100 lectures and workshops presented in English and French. More than 225 exhibitors will occupy approximately 300 booths in the exhibit hall, making it one of the largest in Canada. The exhibition will be open Monday and Tuesday, May 26 and 27, and it will feature a continental breakfast on both days for the early risers as well as a wine and cheese reception to close out both afternoons. For more information about the meeting, you can call (800) 361-4887; visit online at www.odq.qc.ca — or you can send an email to congres@odq.qc.ca.

(Source: Ordre des dentistes du Québec)

Florida meeting focuses on treatment planning, more

The Florida National Dental Convention, hosted by the Florida Dental Association, will take place from June 12–14 at the Gaylord Palms Resort & Convention Center in Orlando, Fla. This year’s scientific program — “Creating a Masterpiece!” — offers more than 93 lectures and 30 workshops, as well as three mini-residencies/mastery series. Because developing a sound comprehensive treatment plan is the cornerstone of a successful dental practice, this year’s FNDC continuing education program focuses on that and other aspects of clinical excellence and office concepts to help the entire dental team.

The meeting offers educational opportunities for the entire dental team — hygienists, lab technicians, dental assistants and administrative personnel.

The keynote speakers this year are Dr. Irwin Becker, Kirk Berhendt and Kelli Vrba. The variety of topics include “Ceramic Treatment Options,” “Three-Appointment Dentures,” “Your Online Checkup” and “A Women’s Guide to Health.” In addition, the meeting offers a selection of team courses and a business mastery series designed to improve overall practice management, regardless of current challenges or success.

The meeting’s “live dentistry” courses will provide first-hand knowledge of innovative, proven clinical techniques. And workshops will provide tools you immediately put to use the day you’re back at work following the meeting. Included in the speaker lineup is Dr. Samuel Low sharing his expertise with “The New Periodontal Disease: Inflammatory and Risky.” Dr. Nader Sharifi will present “Anything but the Denture” as a lecture and workshop. And Dr. Gerard Kugel presents a lecture/workshop combination, “The Do’s and Don’ts of Porcelain laminate Veneers.”

The meeting makes a point of keeping the cost of the C.E. programs as affordable as possible, and all are designed to directly improve both clinical knowledge — and a practice’s bottom line. More than 250 exhibitors will be in the exhibit hall, which will be open from 9:30 a.m. to 5:30 p.m. on Thursday and Friday, and from 9:30 a.m. to 2:30 p.m. on Saturday.

New this year, attendees will be able to schedule one-on-one sessions prior to the meeting with specific exhibitors. Appointments can range from 10 to 15 minutes. Attendees who complete six or more appointments during the three days will be entered to win one of five $200 American Express gift cards.

The FNDC also will host a number of evening social events. Thursday will feature a performance of “Karaoke Live” with you and your team as the entertainment. “Fan Frenzy” will be on Friday, giving you the chance to show your team spirit at an ultimate tailgate with activities for the entire family.

The social activities are capped off on Saturday with an evening at Epcot.

For more information about the convention, you can call (850) 681-3629, email fndc@floridadental.org, or visit online at www.floridadentalconvention.org.

(Source: Florida Dental Association)
Find this year’s Winter Clinic in new Toronto location

The 77th Annual Winter Clinic is on the move, with its 2014 meeting day scheduled for Friday, Nov. 14, at the Toronto Sheraton Centre.

The new venue presents a great opportunity to add an evening or even the rest of the weekend in downtown Toronto to the end of the single-day conference. The Sheraton Centre is connected to the financial and entertainment districts by way of the PATH, a 16-mile underground network of shops and services. A wide selection of shopping destinations, the Mirvish Toronto theatres, world-class dining and major Toronto museums are steps away.

Among the attractions: Art Gallery of Ontario, Royal Ontario Museum, Hockey Hall of Fame, Harbourfront, Casa Loma, Ontario Science Centre, Niagara Falls, Casino Niagara, Casino Rama, Ontario Place, Air Canada Centre, Rogers Centre (formerly SkyDome), Eaton Centre, Holt Renfrew and Yorkville Shopping District.

The Winter Clinic is the largest one-day dental convention in North America, attracting dental professionals who come to learn from world-class speakers and explore and save on products and services. This year’s clinical program covers a broad spectrum of topics and includes: an examination of the way digital technology is transforming the workflow in the dental office; demonstrations of cutting-edge tools and equipment; specialized techniques for prosthetic tooth repositioning; the use of lasers in periodontal therapy; a discussion of current views on the use of X-rays as a diagnostic tool; advice on the latest legal requirements for health and safety in the dental office; and how to meet the demands of your modern dental practice through healthy habits and humour.

You can bring the whole team to share the knowledge. The single-day event features 24 separate programs in contemporary dentistry, offering something for all. Learn more and register for the meeting by visiting www.torontdent.com.

Greater New York Dental Meeting expands 2014 offerings

By Jayme McNiff Spicciatie, Program Manager, GNYDM

Among the many reasons to attend the 2014 Greater New York Dental Meeting:

• It’s the only dental meeting with a four-day exhibit hall.
• There are more than 300 educational programs.
• You can earn C.E. by exploring the exhibit floor.
• The exhibit hall features eight live-dentistry demonstrations.
• There are bilingual programs with real-time translation in Spanish, Russian, Portuguese, French and Italian.
• A laser pavilion focuses on all aspects of laser dentistry.

In addition to the above, the meeting this year has added a number of new events:

• The World Implant Expo, four days of innovations in implantology will be held simultaneously with the main Greater New York Dental Meeting, from Nov. 28 through Dec. 3.
• An expanded ColLABoration Dental Laboratory Meeting, connecting dentists with lab technicians, expects to attract more than 1,100 technicians and technician students and 50 exhibitor booths.
• An expanded exhibit floor with more than 1,700 exhibit booths filled by more than 700 companies will run from Nov. 30 through Dec. 3.

Three airports — Newark Liberty (EWR), Kennedy (JFK) and La Guardia (LGA) — and hotel discounts make it easy to attend the meeting and enjoy all that New York City has to offer during the holiday season. To preregister for the meeting or to get more details, you can visit the website www.gnydm.com.